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DADI EDUCATION HOLDINGS LIMITED

大地教育控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 8417)

ANNOUNCEMENT APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board announces that Ms. Feng Wanning has been appointed as a non-executive Director with effect from 22 November 2017.

APPOINTMENT OF DIRECTOR

The board (“**Board**”) of directors (the “**Directors**”) of Dadi Education Holdings Limited (the “**Company**” together with its subsidiaries, the “**Group**”) announces that Ms. Feng Wanning (“**Ms. Feng**”) has been appointed as a non-executive Director with effect from 22 November 2017.

Set out below are the biographical profiles of Ms. Feng:

Ms. Feng, aged 42, graduated from Shanxi University with a bachelor degree in accountancy in July 2001 and she also obtained a master degree in business administration from Tianjin University in January 2017.

She has extensive experience in business administration and corporate financial management. Between 2010 and 2017, she has served different senior financial management positions of chief financial officer, financial controller and chief financial manager of a number of multinational renowned enterprises and conglomerates, including Asia Equity Exchange Group, Inc., which is a company listed on the Nasdaq, Shenzhen Chengzheng Micro-Loan Co., Ltd. being a wholly owned subsidiary of Lenovo Group which is listed on the Main Board of the Stock Exchange of Hong Kong Limited and the stock market of The Peoples Republic of China (“**China**”), and Interline Brands Trading (Shenzhen) Co., Ltd, being the Shenzhen branch of Interline Brands.

She is the legal representative and director of Xinjiang Dadi Education Consultancy Limited, an indirect wholly-owned subsidiary of the Company, which was established on 12 October 2017 for the expansion and development of the Group's business in China.

Ms. Feng will enter into a director's service agreement with the Company for a term of two years commencing on 22 November 2017, subject to retirement by rotation and re-election at annual general meetings of the Company in accordance with the articles of association of the Company. Ms. Feng will be entitled to receive a fixed annual director's fee of HK\$312,000.00 plus discretionary performance based bonus, which is determined and approved by the remuneration committee of the Company with reference to her responsibilities, qualification, the Company's remuneration policy and the prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Ms. Feng (i) has not held any other position with the Company and other members of the Group or other major appointment and professional qualification; (ii) has not held any directorship in other listed public companies in the last three years; (iii) does not have any relationship with any Director, senior management, substantial shareholders or controlling shareholders of the Company (as respectively defined in the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**")); and (iv) does not have any interest in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, there is no further information to be disclosed pursuant to the requirements of Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there are no other matters relating to the appointment of Ms. Feng that need to be brought to the attention of the shareholders of the Company.

The Company would like to take this opportunity to welcome Ms. Feng for joining the Board.

By order of the Board
Dadi Education Holdings Limited
Chung Wang Lung
Chairman and Executive Director

Hong Kong, 22 November 2017

As at the date of this announcement, the executive Directors are Mr. Chung Wang Lung, Mr. Mok Patrick and Ms. So Pik Sau, the non-executive Director is Ms. Feng Wanning and the independent non-executive Directors are Mr. Wong Tak Chun, Ms. Chung Wai Nar and Mr. Tsang Chi Fung.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.